



# Periodicals in Focus:

Methodological Approaches and Theoretical Frameworks

December 14 & 15, 2017

## Organizers

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## Periodicals in Focus: Methodological Approaches and Theoretical Frameworks

### Workshop Program

#### Wednesday, Dec. 13, 2017

Weinhaus Wilhelmi (Rheinstr. 53, 55116 Mainz)

19:00 Conference Warming

#### Thursday, Dec. 14, 2017

Philo II, Jakob-Welder Weg 20, room 00-212

09:00 *Opening of Workshop*

Jutta Ernst, Dagmar von Hoff, Bjørn von Rimscha, Oliver Scheiding

09:15 *Welcome Address*

Dean Sylvia Thiele

09:30 Madleen Podewski (FU Berlin)

*What Is the Object of Periodical Studies? Some Suggestions for a Theory of the Periodical*

10:00 Nicola Kaminski (U Bochum)

*Konzeptuelle Überlegungen zu den Stichworten 'Journalliteratur' und 'Materialphilologie'*

10:30 Matthew Philpotts (U of Liverpool)

*Towards Periodical Texture*

11:00 Discussion

12:00 Lunch Break

13:00 Hans-Jürgen Lüsebrink (Saarland U)

*Transatlantic Mediators: Cultural Transfers and Transcultural Careers in the Periodical Press between France, the USA and Francophone Canada, 18th-20th Centuries – Theoretical Approaches and Case Studies (Fleury Mesplet, Paul-Marc Sauvalle)*

13:30 Anaïs Nagel (U Strasbourg/Saarland U)

*Questioning the Periodical Press in the Upper Rhine (1780-1810): Cultural Transfers and Cross-Border Figures – Which Methodological Approach?*

14:00 Discussion

14:30 Tomas Sommadossi (FU Berlin)

*Berlin Rom Tokio (1939-1944): Mehrsprachige Propaganda im "weltpolitischen Dreieck"*

15:00 Luise von Flotow (U of Ottawa)

*Translation, Academic Journals and the Dissemination of Knowledge*

15:30 Discussion

16:00 Coffee Break

16:30 Anne-Julia Zwierlein (U Regensburg)

*Periodicity and Participation: Late 19th-Century Popular Weeklies and/as Metropolitan Culture Institutions*

17:00 Vincent Fröhlich (U Marburg)

*Serial Challenges: Dealing with the Many Forms of Seriality Found in Magazines*

17:30 Discussion

Restaurant Heiliggeist (Rentengasse 2, 55116 Mainz)

19:00 Dinner

#### Friday, Dec. 15, 2017

Philo II, Jakob-Welder-Weg 20, room 00-212

09:00 Ellen Gruber Garvey (New Jersey City U)

*Millions of Old Newspapers: Back Number Budd and the Materiality of the Periodical*

09:30 Maximilian Kutzner (U Würzburg)

*Methodical Approaches to Digital Full-Text Archives in Historiography – The History of the Frankfurter Allgemeine Zeitung*

10:00 Mark Noonan (The City U of New York)

*At John Holt's Tomb: In Search of Lost Space in the City of Print*

10:30 Discussion and Wrap-Up

Trattoria Da Arnaldo (Wallstrasse 56, 55122 Mainz)

12:00 Lunch

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