



Mediation and Mediatization

Transatlantic Graduate Student Conference 2012

Thursday, 11 October 2012, Room 117

- 06:30pm Conference Opening
07:00pm Claudia Georgi (U Göttingen): Mediatization and Liveness in Contemporary British Theatre

Friday, 12 October 2012, Room 117

Panel I: Media(tiza)tion and Visuality

- 09:00am Florian Freitag (JGU): The Treachery of (Local) Color: Representations of Skin in Louisiana Local Color Stories and Their Illustrations
10:00am Martin Parrot (York U): *Un film, c'est la critique de la vie quotidienne: Cinéma direct* and Imposture
11:00am Gorcin Dizdar (York U): Digitalizing Genocide: Srebrenica and the Cinema for Peace Foundation

Panel II: Media(tiza)tion and Memory

- 02:00pm Sabina Fazli (U Göttingen): Medialised Memories and Souvenirs in Victorian Sensation Fiction
03:00pm Andrea Valente (York U): Translating Life-Stories into Mediatized Spaces: Issues of Identity, Memory, and Fidelity

Panel III: Media(tiza)tion, Genre, and Era

- 04:30pm Jan-Erik Ella (U Göttingen): Neo-Victorian Perspectives: Re-visioning the Victorian Era
05:30pm Stephanie Kader (JGU): Mediated and Mediatized Social, Cultural, and Gendered Identities in SF Settings

Saturday, 13 October 2012, Room 117

Panel IV: Siting Media(tiza)tion

- 09:00am Inga Untiks (York U): Placing Media, Mediatizing Place: Theoretical Considerations
10:00am Evelyn Mayer (JGU): Branding Canada: National Identity, Mediation, and the Media
11:30am Kathryn Franklin (York U): Shaking the Foundations: How General Idea and Rough Trade Turned Toronto from Good to Glam
12:30pm Robert Brown (York U): Mediatization and Media Ecologies
02:30pm Final discussion

Organizer: Univ.-Prof. Dr. Jutta Ernst
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